

Victoria Gardens Women' Club
BOARD MEETING

August 4, 2022

Submitted by: Joan Neumann

Present: Laura Blackburn, Barbara Solis, Rosie McKenna, Connie Hampton, Lynn Reim,
Joan Neumann, Elise Saunders, Nancy Greenfield

Zoom Call: Susan McMahon, Darlene Cross Absent: Patricia Ribera

Laura called the meeting to order.

Rosie spoke about Board Alliances "Buddies". A way to group like-minded Board responsibilities to work together in groups:

- Membership/Program/Branches
- Charitable Action/;Development/Special Projects
- Secretary/Treasurer (Administrative)
- Publicity (All Board Support)
- Executive Team (President/Vice President)

Rosie reviewed Special Projects that she is hoping will meet the approval of the Board:

Bingo – fundraiser monthly, quarterly or semi-yearly

- Seek sponsors, Women's Club members run it creating visibility and sustainability

- Funds directed to dedicated charity and announced during promotions

- Next steps: Discuss with Lisa Browning, Lifestyle Director

5K Neighborhood Walk – casual neighborhood walk/run with Envelope Raffle
schedule for after Thanksgiving – hand out information during Giving Tree

Casino Night – hire outside company to run – reached out to four companies and
selected Romano - he has own equipment and staff (craps, slot machines, etc.)

- Seek sponsors, 5-7 grand prizes (overnights, trips, TV, apple watch, Ipad, etc.)

- End of January

Business Expo – Laura to check with Homeowner's Association

- Create business directory and/or sponsor tables

Food and Wine Festival – April/May ticketed event – outside
steel drum, small plates/tapas

Susan reported that Charitable Giving Budget is \$35,000 – discussion tabled for now

- Susan suggested we raise money for the Council on Aging van

Nancy discussed the use for Tribute Cards

Laura told us about the website capacity for tracking event information: reminders, e-tickets,
survey using the WIX software program. Laura cleaned out unnecessary pages from website.

Laura shared information about the Men's Club Golf Outing

Lynn reviewed all the great programming plans for 2022/23

All events on listed on the website and will be promoted in The Voice Newsletter

Trying different times of the day to attract other members

Connie/Laura reported that there are #171 members (14 new members) to date

Placed T-shirt order and they are now available for sale

Sent out thank you emails to those that newly joined or renewed membership

Connie and her committee are attending clubhouse activities to encourage membership

Membership poster is displayed next to the Resident Services Desk

Laura discussed purpose of Branding Story – Rosie, Joan and Laura will fine tune it.

Block Captain idea was discussed as way to reach all residents – Connie has sorted all

Victoria Garden's streets into sections. More discussion will follow.

September luncheon Moment of Recognition will be awarded to Jackie Donnelly

Laura discussed length of Board Meetings and will try to hold it to two hours

next month 9:00-11:00am

VGWC Facebook Page – Rosie reported that she may have found someone to oversee the project

Director's Reports should be emailed to all board members.

~ Meeting Adjourned ~